

Bachelor of Science in Business Administration major in Marketing Management

	FIRST YEAR			SECOND YEAR			THIRD YEAR			FOURTH YEAR		
	Code	Description	Unit/s	Code	Description	Unit/s	Code	Description	Unit/s	Code	Description	Unit/s
Wed - Fri												
9:30 - 11:00				GEL-Li	Living in the IT Era	3						
11:00 - 12:30				GEL-Mi	The Entrepreneurial Mind	3						
2:30 - 4:00				BA-Co1	Basic Microeconomics	3						
4:30 - 6:00				GE-Ri	Rizal's Life and Works	3						
6:00 - 7:30				PrE1	Professional Salesmanship	3						
Tues - Thurs												
1:00 - 2:30							BA-Co4	Good Governance and Social Responsibility	3			
2:30 - 4:00	GE-Un	Understanding the Self	3				BA-Co5 / CBMEC1	Human Resource Management (prelim-midterm) / Strategic Management (prefinal-final)	3/3	Elect 5	Strategic Marketing Management	3
4:30 - 6:00	GE-Co	The Contemporary World	3									
6:00 - 7:30	GE-RE	Readings in Philippine History	3									
7:30 - 9:00	GE-Ma	Mathematics in Modern World	3									
SAT												
9:00 - 12:00										Elec 3/ BA-Co8	Entrepreneurial Management (prelim-midterm) / Thesis or Feasibility Study (prefinal-final)	3/3
10:00 - 12:00	PE111	Gymnastics (Sec. 1)	2									
1:00 - 4:00	CWS1	Civic Welfare Service 1 (Sec.1)	3	PE3	Fundamentals of Games and Sports (Sec. 1)(1-3PM)	2	PrE4 / PrE5	Distribution Management (prelim-midterm) Advertising (prefinal-final)	3/3			
4:00 - 7:00							BA-Co6	International Trade and Agreements	3			