Bachelor of Science in Business Administration major in Marketing Management

	FIRST YEAR		SECOND YEAR		THIRD YEAR		FOURTH YEAR	
Monday								
8:00 - 9:30								
9:30 - 11:00							Elec4	Personal Finance (9-12 nn)
11:00 - 12:30								
1:00 - 2:30							PRAC	Practicum/Work Integrated Learning (600 hrs) (1-7pm)
2:30 - 4:00								
4:30 - 6:00								
6:00 - 7:30								
7:30 - 9:00								
Wed - Fri								
8:00 - 9:30			PrE3	Marketing Research				
9:30 - 11:00			PrE2	Marketing Management				
11:00 - 12:30								
1:00 - 2:30	GE-Et	Ethics	Elect1	Consumer Behavior	BA-C07 / CBMEC2	Business Research(prelim-midterm)/Operations Management and TQM (prefinal-final)		
2:30 - 4:00	GE-Sc	Science, Technology and Society	GEL-Re	Reading Visual Art				
4:30 - 6:00	GE-Pu	Purposive Communication	BA-Co3	Taxation (Income Taxation)	Elect2/PrE7	Managerial Accounting (prelim-midterm) / Retail Management (prefinal-final)		
6:00 - 7:30	Ge-Ar	Art Appreciation	BA-Co2	Business Law (Obligation and Contracts)				
7:30 - 9:00								
Tues - Thurs								
8:00 - 9:30								
9:30 - 11:00								
11:00 - 12:30					PrE8	Pricing Strategies		
1:00 - 2:30								
2:30 - 4:00					PrE6	Product Management (prelim-midterm)		
4:30 - 6:00								
6:00 - 7:30								
7:30 - 9:00								
SAT								
8:00 - 10:00								
9:00 - 12:00								
10:00 - 12:00	PE2	Folkdancing (Section 2)	PE4	Recreational Activities Section 2				
1:00 - 3:00								
1:00 - 4:00	CWS2	Civic Welfare Service 2 Section 3						
4:00 - 7:00								
6:00 - 9:00								