

## Bachelor of Science in Business Administration major in Marketing Management

	FIRST YEAR		UNITS	SECOND YEAR		THIRD YEAR	
<b>Wed - Fri</b>							
9:30 - 11:00				GEL-Li	Living in the IT Era		
11:00 - 12:30				GEL-Mi	The Entrepreneurial Mind		
2:30 - 4:00				BA-Co1	Basic Microeconomics		
4:30 - 6:00				GE-Ri	Rizal's Life and Works		
6:00 - 7:30				PrE1	Professional Salesmanship		
<b>Tues - Thurs</b>							
1:00 - 2:30						BA-Co4	Good Governance and Social Responsibility
2:30 - 4:00	GE-Un	Understanding the Self	3			BA-Co5 / CBMEC1	Human Resource Management (prelim-midterm) / Strategic Management (prefinal-final)
4:30 - 6:00	GE-Co	The Contemporary World	3				
6:00 - 7:30	GE-RE	Readings in Philippine History	3				
7:30 - 9:00	GE-Ma	Mathematics in Modern World	3				
<b>SAT</b>							
9:00 - 12:00						PrE5	Advertising
10:00 - 12:00	PE111	Gymnastics (Sec. 1)	2				
1:00 - 4:00	CWS1	Civic Welfare Service 1 (Sec.1)	3	PE3	Fundamentals of Games and Sports (Sec. 1)(1-3PM)	PrE4	Distribution Management
4:00 - 7:00						BA-Co6	International Trade and Agreements